

# REVIEW REFORECAST RESTART

GET YOUR BUSINESS **BACK ON TRACK** WITH BLUE PEAK



**BLUE PEAK**  
ACCOUNTING | TAX | CONSULTING

# REVIEW

Get your business strategy to work in the new norm

- Does the old business strategy work given the new normal or does it need revisiting?
- Will the existing sales channels still work or does the business need to find new ones?
- What opportunities does Covid present for the business?
- Does the customer base still exist and behave in the same way?
- Will the demand still be at the same levels as before?
- Update the business's strategy as appropriate to the best one they can in the new world and set new goals to move forwards

Contact Blue Peak for a FREE review of your business to get an action plan for points to consider, as well as recommendations on the next steps you should take.

# REFORECAST

Make sure the numbers fit the strategy

- What level of sales will the new business plan bring in?
- Will this support the existing staffing levels/allow the business to bring people back from furlough?
- What government support is available?
- What cost reductions can be achieved if they are required?
- How long will existing cash reserves last?

If you have been awarded a Restart and Recovery grant from the government then you are able to use it to fund Blue Peak's re-forecasting offering.

# RESTART

Let's get started with a new strategy!

- Set 100 day goals for the relaunch of the new business
- Make sure they are SMART if possible and write them down and make sure the team know what they are
- Practical tips for bringing the team back – does the office space still work? How much WFH is possible? What technology can you use to help?
- Build a marketing plan to support any changes to the business strategy
- Communicate to customers
- Communicate to staff

Blue Peak can provide you with support in launching your new strategy. We have a strong network of other providers so can also assist with introduction to specialists in other areas.